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## Northeast Dairy Foods Association, Inc.

*Full Service Trade Association Representing Dairy Processors, Manufacturers and Distributors Since 1928*

### **PRESS RELEASE**

For Immediate Release: May 30, 2018

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#### **June is National Dairy Month**

North Syracuse, NY - The Northeast Dairy Foods Association (NDFFA), a full-service dairy trade association representing dairy processors, manufacturers and distributors in the Northeast United States, is promoting National Dairy Month for the month of June, kicking off the month with World Milk Day on June 1st. On Friday, June 1, 2018, NDFFA is encouraging everyone to enjoy a glass of milk, or two!

National Dairy Month celebrates and recognizes the efforts of the dairy industry across the United States – from dairy farmers to the processors, manufacturers and suppliers. From the milk you drink and put on your cereal, yogurt with your mid-morning smoothie, the cheese on your pizza for family dinner, or ice cream for dessert, dairy provides delicious choices that are made possible by the hard-working dairy farmers who supply the milk, to the processors and manufacturers who turn the milk into the products we enjoy, and the suppliers who deliver them to our local stores.

Many dairy products are from local farms and the milk processed at milk plants close to the farm. The northeast is fortunate to have many dairy manufacturers that make a variety of cheeses, yogurts, ice creams, and many other fresh, farm-to-table products. Dairy products also provide a great source healthy vitamins and nutrients, and are a strong source of riboflavin, Vitamin A, D, K, calcium, potassium and protein. These beneficial nutrients can help to manage weight, reduce the risk of high blood pressure, osteoporosis and certain cancers.

“June Dairy Month highlights the importance of dairy to millions of people, and is significant on several levels,” said Bruce W. Krupke, Executive Vice President of the Northeast Dairy Foods Association, Inc. “The dairy industry provides over 57,000 jobs across the New England states, and is a huge economic generator for the region, supporting local farms and local and regional manufacturers that turn the milk into products we eat and drink every day creating over \$10 billion in business in the New England states. Additionally, dairy products are a healthy choice that provide us with essential vitamins and nutrients.”

National Dairy Month began in 1937 to promote the consumption of milk that provided the essential vitamins and nutrients to children and a growing population. Support local dairy farmers, dairy processors and manufacturers by enjoying a cold, fresh, nutritious glass of milk!

NDFFA has members in Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Rhode Island and Vermont. Members represent all four federal class product companies including fluid milk processors, distributors, byproduct manufacturers, ice cream and yogurt plants and some dairy farm producers.

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