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www.nedairyfoods.org

Full Service Trade Association Representing Dairy Processors, Manufacturers and Distributors Since 1928

To: All Northeast Dairy Foods Assoc., Inc. members
From: Bruce W. Krupke, Exec. VP
Date: Monday, April 15, 2019

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Dear Members,

I would like to personally invite you and your company to take part in the annual June is Dairy Month celebration in the NY State Capitol Legislative Office Building on Wednesday, June 5th. The June is Dairy Month celebration is sponsored by newly appointed Senate and Assembly Agriculture Committee Chairs, Jen Metzger and Donna Lupardo, who will be very influential in dairy legislation.

Your company's participation is important for many reasons, here's why:

- Interact with key legislators who are making decisions affecting your business
- Promote your company's brand name
- Sample a product for consumers to try to increase sales
- Highlight the role and importance our industry plays in the State's agriculture, dairy and overall business economic industry

Our goal is to present to the NY State Legislature and staff the depth, strength and importance of our industry. I encourage your participation through sampling of your dairy products, food demonstrations and/or informational and educational displays. This year we are focusing on the nutrition dairy plays in consumer's lives.

The event will be held: **Wednesday, June 5th from 10:30am to 1:30pm in the Well of the Legislative Office Building (LOB) at the State Capitol in Albany.** Set-up can begin at 8:30am and we ask that you be ready by 10:15am. If you decide to participate, we'll send you delivery, drop off, driving and new this year, special reserved parking directions. We will provide extra cooler refrigeration and/or freezer storage should you need it, but we will need to know in advance.

Six foot tables will be provided, allowing you to sample **ANY REAL DAIRY PRODUCT** you process and manufacture in New York State. Be it cheese, milk, ice cream, yogurt or cottage cheese, sampling your product is an excellent way to reach key Albany legislators, staff, state workers and capitol visitors, as well as local and regional media, who will all be in attendance.

While you are in Albany, our office will be happy to make an appointment for you with your NY State Senator or Assembly representative. This is a great opportunity to let your legislators know our industry is important to the State and discuss your important issues.

If you would like to participate please mail, email or fax the attached response form by Friday, May 31st or sooner to our office. We will then contact you personally to provide all the final details you will need to participate.

I hope you will be able to participate and show your support for our industry as we work together with Albany to promote June is Dairy Month. Contact me if you have questions, I hope you can make it!

Sincerely,

Bruce W. Krupke,
Executive Vice President

June is Dairy Month Celebration - LOB Well, Albany NY PARTICIPANT RESPONSE FORM

Please return by June 1st to:

Bruce Krupke
Northeast Dairy Foods Association, Inc.
June is Dairy Month
427 South Main Street
North Syracuse, NY 13212-2863
Fax: 315-452-1643
Email: info@nedairyfoods.org

Please provide the following information and print clearly:

_____ Yes, I would like to participate in the June is Dairy Month Celebration in Albany on Wednesday, June 5th

Name _____ Title _____

Company _____

Phone Number _____ Fax Number _____

Email Address _____

Person who will be responsible for your display _____

Email address _____ Phone _____

Products we will be sampling, (bring small samples and portions) you are welcome to hand out coupons or other company/product information to attendees:

_____ Yes, I will need extra (please circle) cooler space or freezer space

_____ Yes, I can attend, but will not be bringing a display or sampling products

_____ If electricity is available, I'd like access to it for our exhibit/display

_____ Yes, I would like Northeast Dairy Foods to setup legislator appointments for me sometime between 9am and 2pm on June 5th. Our office will confirm your appointment time with you once it is made.

My Senator is: _____ My Assembly Rep. is: _____

If you don't know your legislator's names please give us your 9 digit zip code and we'll contact and confirm with you when the appointment is setup. Zip code _____

Please return this form ASAP, no later than Friday May 31, 2019

Fax: 315-452-1643 Email: info@nedairyfoods.org

THANK YOU!